

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947543-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

Flight Dates	Order #	Alt Order #
09/12/12 - 09/17/12	947543	07897114

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	M-F Sunrise @6AM	6:00-7:00 AM	--WTF--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WESH	W	09/12/12	6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12P092H	\$750.00	NM
1 WESH	Th	09/13/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12P092H	\$750.00	NM
4 WESH	Th	09/13/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G104H	\$750.00	NM
2 WESH	F	09/14/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12P092H	\$750.00	NM
2	09/17/12	09/17/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	09/17/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12P092H	\$900.00	NM
3	09/12/12	09/14/12	NBC Today Show	7:00-9:00 AM	--WTF--	:30	5	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	5	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	W	09/12/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G104H	\$1,000.00	NM
1 WESH	W	09/12/12	8:37 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P092H	\$1,000.00	NM
5 WESH	Th	09/13/12	8:00 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P092H	\$1,000.00	NM
3 WESH	Th	09/13/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G104H	\$1,000.00	NM
4 WESH	F	09/14/12	8:44 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P092H	\$1,000.00	NM
4	09/17/12	09/17/12	NBC Today Show	7:00-9:00 AM	M-----	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	2	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	09/17/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P092H	\$1,200.00	NM
2 WESH	M	09/17/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12P092H	\$1,200.00	NM
5	09/12/12	09/14/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--WTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$500.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

www.wesh.com

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6	09/17/12	09/17/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	M-----	:30	1	\$650.00	NM																																																																																								
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7	09/12/12	09/14/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	--WTF--	:30	4	\$400.00	NM																																																																																								
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1	WESH	Th	09/13/12	10:30 AM	NBC Today Show II	10AM-11AM	:30	OFA12G104H	\$400.00	NM																																																																																							
2	WESH	Th	09/13/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	OFA12P092H	\$400.00	NM																																																																																							
3	WESH	F	09/14/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12P092H	\$400.00	NM																																																																																							
8	09/17/12	09/17/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	M-----	:30	1	\$625.00	NM																																																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>M-----</td><td>1</td><td>\$625.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	M-----	1	\$625.00																																																																												
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9	09/12/12	09/14/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11/	--WTF--	:30	4	\$350.00	NM																																																																																								
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	09/17/12	09/23/12	M-----	1	\$600.00																																																																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>M</td><td>09/17/12</td><td>11:29 AM</td><td>NBC Today Show III</td><td>11AM-12PM/10-11/</td><td>:30</td><td>OFA12P092H</td><td>\$600.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	M	09/17/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12P092H	\$600.00	NM																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																							
1	WESH	M	09/17/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12P092H	\$600.00	NM																																																																																							
11	09/12/12	09/14/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Immediately Pre-emptible without notice	12:00-12:30 PM	--WTF--	:30	4	\$200.00	NM																																																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>--WTF--</td><td>4</td><td>\$200.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/12	09/16/12	--WTF--	4	\$200.00																																																																												
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	09/10/12	09/16/12	--WTF--	4	\$200.00																																																																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																							

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# DUPLICATE INVOICE

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
947543-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1536	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/12/12	09/14/12	M-F NOON NEWS 12-12:12:00-12:30 PM		--WTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12G104H	\$200.00 NM
2	WESHW		09/12/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P092H	\$200.00 NM
3	WESHTh		09/13/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P092H	\$200.00 NM
4	WESHF		09/14/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P092H	\$200.00 NM
12	09/17/12	09/17/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12P092H	\$350.00 NM
13	09/12/12	09/14/12	KATIE COURIC DAY 2-3PM		--WTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/12/12	2:26 PM	KATIE COURIC DAY	2-3PM	:30	OFA12G104H	\$150.00 NM
3	WESHW		09/12/12	2:46 PM	KATIE COURIC DAY	2-3PM	:30	OFA12P092H	\$150.00 NM
4	WESHTh		09/13/12	2:53 PM	KATIE COURIC DAY	2-3PM	:30	OFA12G104H	\$150.00 NM
1	WESHF		09/14/12	2:17 PM	KATIE COURIC DAY	2-3PM	:30	OFA12P092H	\$150.00 NM
14	09/17/12	09/17/12	KATIE COURIC DAY 2-3PM		M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	2:22 PM	KATIE COURIC DAY	2-3PM	:30	OFA12P092H	\$175.00 NM
15	09/15/12	09/16/12	Sat/Sun 5-6a ros		-----SS	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----SS	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH Sa		09/15/12	5:28 AM	Sat 5-6a	Sat 5-6a	:30	OFA12P092H	\$50.00 NM
1	WESH Su		09/16/12	5:27 AM	Sun 5-6a	Sun 5-6a	:30	OFA12P092H	\$50.00 NM
16	09/15/12	09/15/12	Sat Sunrise 6-8 AM		-----S-	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Sa		09/15/12	6:22 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12P092H	\$300.00 NM
2	WESH Sa		09/15/12	7:58 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	OFA12P092H	\$300.00 NM
17	09/15/12	09/15/12	NBC Saturday		-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Sa		09/15/12	9:43 AM	NBC Saturday	Sat 8-10am	:30	OFA12P092H	\$800.00 NM
18	09/16/12	09/16/12	Sun Sunrise@6-8 AM		-----S	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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947543-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1536	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/16/12	09/16/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	09/16/12	6:13 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12P092H	\$300.00 NM
1	WESH	Su	09/16/12	6:26 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12P092H	\$300.00 NM
19	09/16/12	09/16/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/16/12	8:46 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	OFA12P092H	\$1,100.00 NM
20	09/16/12	09/16/12	CHRIS MATTHEWS WK	CHRIS MATTHEW	-----S	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/16/12	10:27 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW	:30	OFA12P092H	\$750.00 NM
21	09/12/12	09/14/12	M-F 3-4 PM	3:00-4:00 PM	--WTF--	:30	4	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	09/12/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G104H	\$275.00 NM
4	WESH	Th	09/13/12	3:20 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12P092H	\$275.00 NM
1	WESH	Th	09/13/12	3:45 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G104H	\$275.00 NM
3	WESH	F	09/14/12	3:22 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12P092H	\$275.00 NM
22	09/17/12	09/17/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/17/12	3:54 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12P092H	\$275.00 NM
23	09/12/12	09/14/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--WTF--	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	W	09/12/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P092H	\$550.00 NM
3	WESH	Th	09/13/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P092H	\$550.00 NM
1	WESH	Th	09/13/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12G104H	\$550.00 NM
2	WESH	F	09/14/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P092H	\$550.00 NM
24	09/17/12	09/17/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/17/12	4:57 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12P092H	\$650.00 NM
25	09/12/12	09/14/12	M-F 5-6 PM ROT	5:00-6:00 PM	--WTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	W	09/12/12	5:11 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G104H	\$700.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
947543-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A	1536	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/12/12	09/14/12	M-F 5-6 PM ROT	5:00-6:00 PM	--WTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/12/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12P092H	\$700.00 NM
1	WESHTh		09/13/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12P092H	\$700.00 NM
3	WESHF		09/14/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12P092H	\$700.00 NM
26	09/17/12	09/17/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12P092H	\$800.00 NM
27	09/12/12	09/14/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--WTF--	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		09/12/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G104H	\$1,000.00 NM
4	WESHTh		09/13/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G104H	\$1,000.00 NM
2	WESHF		09/14/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12P092H	\$1,000.00 NM
1	WESHF		09/14/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12P092H	\$1,000.00 NM
28	09/17/12	09/17/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12P092H	\$1,100.00 NM
29	09/12/12	09/14/12	M-F Entertainment Tonight	7:00-7:30 PM	--WTF--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12P092H	\$1,200.00 NM
4	WESHTh		09/13/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12P092H	\$1,200.00 NM
3	WESHTh		09/13/12	7:29 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12G104H	\$1,200.00 NM
2	WESHF		09/14/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12P092H	\$1,200.00 NM
30	09/17/12	09/17/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12P092H	\$1,500.00 NM
31	09/12/12	09/14/12	M-F Access Hollywood	Access Hollywood /	--WTF--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHW		09/12/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12G104H	\$1,200.00 NM
2	WESHTh		09/13/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12P092H	\$1,200.00 NM
1	WESHF		09/14/12	7:43 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12P092H	\$1,200.00 NM
3	WESHF		09/14/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12P092H	\$1,200.00 NM
32	09/17/12	09/17/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,500.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		09/17/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12P092H	\$1,500.00	NM
33	09/15/12	09/16/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----SS	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----SS	2	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH Sa		09/15/12	6:21 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	OFA12P092H	\$700.00	NM
2 WESH Su		09/16/12	6:12 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	OFA12P092H	\$700.00	NM
34	09/15/12	09/15/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH Sa		09/15/12	7:18 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	OFA12P092H	\$800.00	NM
35	09/17/12	09/17/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$4,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		09/17/12	8:49 PM	Mon NBC Prime VOICE	Prime Other	:30	OFA12P092H	\$4,000.00	NM
36	09/17/12	09/17/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$3,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		09/17/12	10:20 PM	NBC Prime REVOLUTION	10:00-11:00 PM	:30	OFA12P092H	\$3,500.00	NM
39	09/12/12	09/12/12	NBC Prime AGT	9:00-10:00 PM	--W----	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--W----	1	\$10,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHW		09/12/12	9:42 PM	NBC Prime AGT	9:00-10:00 PM	:30	OFA12P092H	\$10,000.00	NM
40	09/15/12	09/15/12	NBC Prime VOICE ENCC	8:00-9:00 PM	-----S-	:30	2	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	2	\$650.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH Sa		09/15/12		NBC Prime VOICE ENCORE	8:00-9:00 PM	:00		\$650.00	NM
	See MG 40.3								
2 WESH Sa		09/15/12		NBC Prime VOICE ENCORE	8:00-9:00 PM	:00		\$650.00	NM
	See MG 40.4								
3 WESH Sa		09/15/12		NBC Prime VOICE	8:00-9:00 PM	:00		\$650.00	NM
	See MG 40.6								
4 WESH Sa		09/15/12		NBC Prime VOICE	8:00-9:00 PM	:00		\$650.00	NM
	See MG 40.5								
5 WESH Sa		09/15/12	8:46 PM	Sat NBC Prime VOICE	Prime Other	:30	OFA12P092H	\$650.00	NM
	MG for 40.4 09/15								
6 WESH Sa		09/15/12	9:19 PM	Sat NBC Prime VOICE	Prime Other	:30	OFA12P092H	\$650.00	NM
	MG for 40.3 09/15								



Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947543-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	09/12/12	09/14/12	M-Su News @ 11PM	11-1135p	--WTF--	:30	3	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WESHW		09/12/12	11:23 PM	M-Su News @ 11PM	11-1135p	:30	OFA12G104H	\$1,000.00	NM
1 WESHTh		09/13/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	OFA12G104H	\$1,000.00	NM
4 WESHF		09/14/12	11:30 PM	M-Su News @ 11PM	11-1135p	:30	OFA12P092H	\$1,000.00	NM
42	09/17/12	09/17/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		09/17/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	OFA12P092H	\$1,500.00	NM
43	09/12/12	09/14/12	NBC Tonight Show	11:35P-12:35XM	--WTF--	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$550.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WESHW		09/12/12	11:48 PM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12P092H	\$550.00	NM
1 WESHW		09/12/12	12:09 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12G104H	\$550.00	NM
2 WESHTh		09/13/12	12:06 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12P092H	\$550.00	NM
4 WESHF		09/14/12	12:11 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12P092H	\$550.00	NM
44	09/17/12	09/17/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$650.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		09/17/12	12:09 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12P092H	\$650.00	NM
45	09/16/12	09/16/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	2	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	2	\$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH Su		09/16/12	7:08 PM	NFL PRE-GAME	7:00P-8:00PM	:30	OFA12P092H	\$2,000.00	NM
1 WESH Su		09/16/12	7:29 PM	NFL PRE-GAME	7:00P-8:00PM	:30	OFA12P092H	\$2,000.00	NM
46	09/16/12	09/16/12	NFL	8:00PM-conclusion	-----S	:30	1	\$9,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$9,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH Su		09/16/12	10:08 PM	NFL	8:00PM-conclusion	:30	OFA12P092H	\$9,500.00	NM
47	09/15/12	09/15/12	M-Su News @ 11PM	11-1135p	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH Sa		09/15/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	OFA12P092H	\$1,000.00	NM
48	09/13/12	09/13/12	Thu NBC Prime AGT	Prime Other	---T---	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$8,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947543-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1536

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	09/13/12	09/13/12	Thu NBC Prime AGT	Prime Other	---T---	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Th 09/13/12 Thu NBC Prime AGT Prime Other :00 \$8,000.00 NM									
See MG 48.2,48.3									
3 WESH Th 09/13/12 7:58 PM Thu NBC Prime AGT Prime Other :30 OFA12G104H \$4,000.00 NM									
MG for 48.1 09/13									
2 WESH Th 09/13/12 8:45 PM Thu NBC Prime AGT Prime Other :30 OFA12P092H \$4,000.00 NM									
MG for 48.1 09/13									
Total Spots							99		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$100,425.00</b>
<u>Agency Commission</u>	<b>\$15,063.75</b>
<u>Net Amount Due</u>	<b>\$85,361.25</b>